



September 2020

Email all queries and feedback to: kotuku.media@xtra.co.nz

Nominations closing soon for Communicator of the Year

Members have until 5 pm next Monday to get their nominations in for the 2020 Ravensdown Agricultural Communicator of the Year.

We have received some already but it would really great to get a couple more in. There are lots of people around the country who really deserve to be nominated. Any Guild member can put in a nomination, but the better the nomination with more detailed information, the more chance your nominee has of being judged the winner.

The person doesn't have to be a member, someone who speaks on behalf of farmers or the primary sector, or who speaks to them.

You can check who previous winners were by going to the guild website, <http://www.nzgajc.org.nz/awards/ravensdown-agricultural-communicator-of-the-year/agricultural-communicator-roll-of-honour>
Entry forms are on the website, under Awards. Send nominations to kotuku.media@xtra.co.nz

Guild Webinars

After the successes of our Lunch Break Briefings, the next in our professional development sessions are two webinars.

The first, on 10 September at noon, will be Kay Spencer

from Blue Chilli Photography Videography in Tauranga, whose presentation is on making small promotional videos on your mobile phone.

Two weeks later, on 24 September at noon, Sam Tennent, from DairyNZ, will be presenting on dairy cow reproduction metrics and terminology.

If you want to receive invitations to these and any other Webinars, contact Sara Passmore, sara.passmore@tetumupaeroa.co.nz. They will be put on YouTube so you can watch them at a later time.

Closing dates for awards

Don't forget approaching deadlines for various Guild awards

- Ravensdown Agricultural Communicator of the Year – 5 pm Monday 7 September
 - All journalism awards, 5pm Thursday, 17 September
 - New Primary Sector Communications Campaign Award, 5pm Monday 21 September
- All the entry forms are available on the guild's website, <http://www.nzgajc.org.nz>, under awards.

Awards Dinner Getting Closer

This year's award's dinner is on 16 October, in Wellington. This year it will include the Annual General Meeting, the Ravensdown Agricultural Communicator of the Year, and our Guild journalism awards. It is at Harbourside, previously Macs Brewery Bar in Taranaki St. More information coming, including costs, etc.