



## May 2018

Email all queries and feedback to: [kotuku.media@xtra.co.nz](mailto:kotuku.media@xtra.co.nz)

### Ravensdown Communicator of the Year – Reminder

Nominations for this year's Ravensdown Agricultural Communicator of the Year close on Monday evening (21 May).

We have several nominations in already, and several others have discussed possible nominations. There are plenty of worthy candidates out there. The better the nomination you provide, the more chance your nominee has of being judged the winner. Nomination forms are on the guild website, under awards. <http://www.nzgajc.org.nz/awards/ravensdown-agriculture-communicator-of-the-year/>.

There is also a list of previous winners of the

Agricultural Communicator of the Year awards, also listed under awards. This may help you in identifying the sort of people who have won in previous years, and give some idea of who you could nominate.

Email your nominations to me at [kotuku.media@xtra.co.nz](mailto:kotuku.media@xtra.co.nz)

### Awards dinner

The Ravensdown Agricultural Communicator of the Year Awards Dinner will be held on Wednesday, 13 June, starting at 6.30 pm. The venue is The Verandah (pictured), in Hamilton, and the dinner is open to any journalists and communicators at Fieldays or in Hamilton to attend, not just guild members. Please let other



people you know will be attending Fieldays and could be interested in coming, about it. An official invitation will be distributed very soon, but you are welcome to let me know now.

### Job vacancy

Sun Media, in the Bay of Plenty, has a new freelance writing position it is wanting to fill for *Coast and Country News*.

It is looking for someone to write articles and take photographs for *Coast and Country News*, who is based in or near Rotorua. Ideally, they will cover stories in the Rotorua area, but also be willing to travel to Taupo, Tokoroa, TeKuiti/Whakatane way – about a one-hour radius from Rotorua.

They need to have:

- \* Experience in writing, and/or a journalism degree, and be able provide examples of published work.
- \* Have a background in agriculture or have written articles on agricultural and/or horticulture previously.
- \* The ability to decipher farming/growing techniques and produce articles that appeal to rural audiences.
- \* A nose for news, to seek out their own leads.
- \* Be able to take photographs for print.
- \* A can-do attitude. The ability to meet deadlines.

If anyone is interested, can you please email Merle at: [merle@sunmedia.co.nz](mailto:merle@sunmedia.co.nz) for further information.







# NEW ZEALAND GUILD OF AGRICULTURAL JOURNALISTS & COMMUNICATORS CELEBRATING 60 YEARS

## 60th Anniversary this year

This year marks the 60th anniversary of the establishment of the NZGAJC. A full day of activities will be held in Wellington to celebrate it, on Friday 5 October, co-inciding with the awards dinner in the evening.

We have a great keynote speaker organised to lead off the briefing sessions during the day, and she will be available for interviews and will be attending the dinner in the evening. We are working on a list of other

possible speakers. The briefing day and the dinner will be held at The Rydges in Wellington.

Much more to come!!

## IFAJ World Congresses

The locations for the world congresses for the next five years have been confirmed.

This year, it is being held in The Netherlands, and two New Zealanders are attending – Sheryl Brown and national secretary, Sue Miller.

In 2019 it will be held in Minneapolis USA, in late July; in 2020 in Denmark; in 2021 in Australia; in 2022 in Switzerland; and in 2023 in Canada. It would be great to see a big contingent from New Zealand travelling to Australia in three years time!



*Minneapolis, USA – 2019 Congress.*

